

PRESS RELEASE

CONTACT:

Gary Field

Gary@valuelytics.com

FOR IMMEDIATE RELEASE

REGRESSION LOGIC TO REFOCUS BUSINESS STRATEGY

Name Change to Valuelytics, Inc. Underscores New Strategy And Core Competencies

Nashua, NH, February 20, 2008 – Regression Logic Corp., announced today that it is taking a number of strategic actions to refocus its efforts on developing its analytic technology into a broad-based technology platform from which it will develop applications targeted to multiple, large market segments. In connection with these strategic decisions, the Company announced it has changed its name from Regression Logic Corp to Valuelytics, Inc. The name change is intended to underscore and highlight the Company's core competency as a developer of analytics for data optimization, value-identification and predictive capabilities, which helps customers make better decisions and that unlocks value for their businesses.

“As we've continued to develop our data analytics it became apparent that we have the opportunity to evolve our analytics into a technology platform that provides us with the capability to offer and deliver our analytics to a broader market potential,” commented Gary Field, president and chief executive officer of Valuelytics.

“A key to our capabilities is that our analytics were developed based upon data and analytics and thus our technology is data and market agnostic. This means we can apply our analytics to virtually any type of comparative data where the customer wants to identify relative value from the data. Because of this dynamic, we are refocusing our initial application development to the institutional investment management market. Specifically we will target those firms that would embrace a fundamental analytic to identify buy and sell opportunities across industries or sectors.

We have targeted financial services because it has the ideal profile for Valuelytics. It is a large market with recognized as early adopters of technology, it has capital to fund acquisition of new technologies and it is a market that will pay a premium for incremental benefit that reaps large rewards for the participants. Validation in this market is simple to determine,” noted Field. “You either add-value for the customer by helping to improve investment returns or you don't. Importantly, validation in this robust and demanding data market virtually ensures the applicability to add value customer and market needs.”

Valuelytics will begin immediately to work on an estimated six-month project aimed at porting the companies existing technology to an object-oriented and performance-enhanced software architecture. This architecture will provide the technology platform capabilities to develop applications for specific market segments, with financial services the first priority. “We see opportunities beyond financial services, however, we'll remain steadfastly and single-mindedly focused on investment management until we achieve success,” noted Field.

ABOUT VALUELYTICS, INC

Valuelytics develops analytic technologies that unlock value by improving data quality and enhancing predictive capabilities, creating a strategic differentiator for our customers.

Through our ValuelyticEngine™, a core technology platform, we create applications that enable customers to



undertake a rigorous, statistically based conditioning and analysis of data through our proprietary data filters, processes, optimization routines, algorithms, and iterative modeling. When customers apply our predictive analytics, they improve data quality, make better decisions and drive more value from their data and for their business.

FS-Value™, a fundamental quantitative application and our first product, was constructed to target institutional investors who seek to generate investment ideas or portfolios from public or private market securities. Applied to a variety of security types, it enhances the predictive capability to generate Alpha through the identification of both longs and shorts in the equity markets as well as relative value in a number of other market segments such as fixed income and emerging markets.

###